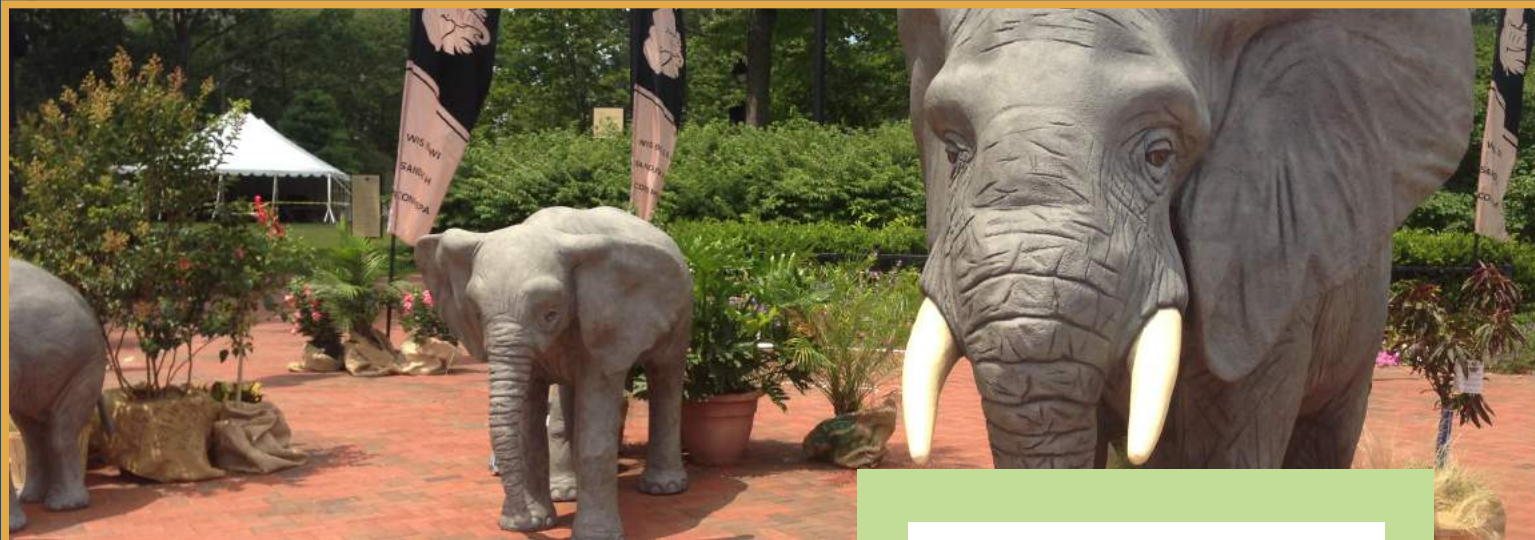


# Franklin Square Sampling Events



Make an impression on your target market by hosting your sampling event at *Franklin Square!*

Whether you're planning a mobile pop-up store or taking a non-traditional approach to your client's campaign, Franklin Square can provide thousands of square footage and the perfect audience to market your product. Located in Old City next to the Ben Franklin Bridge, Franklin Square is a high traffic location with an estimate of over 900,000 visitors annually.

## 2013 MONTHLY ATTENDANCE NUMBERS

March	38,690	August	150,887
April	84,120	September	77,222
May	104,364	October	51,426
June	131,211	November	57,777
July	141,351	December	90,565

## COMPANIES THAT HAVE SAMPLED AT FRANKLIN SQUARE

Live Nation  
Keebler  
Kraft  
Sbarro  
Kalahari Resorts



FRANKLIN SQUARE

## VENUE FEATURES

- Over 900,000 Visitors Annually
- 70% of Foot Traffic from Local Families
- High Visibility from Major Traffic Routes
- Accommodations for Large Footprints
- Annual Festivals and Events

## TO BEGIN PLANNING YOUR EVENT TODAY

Contact Amy D'Aulerio at  
adaulerio@historicphiladelphia.org  
215.629.5801 ext. 221

# Franklin Square

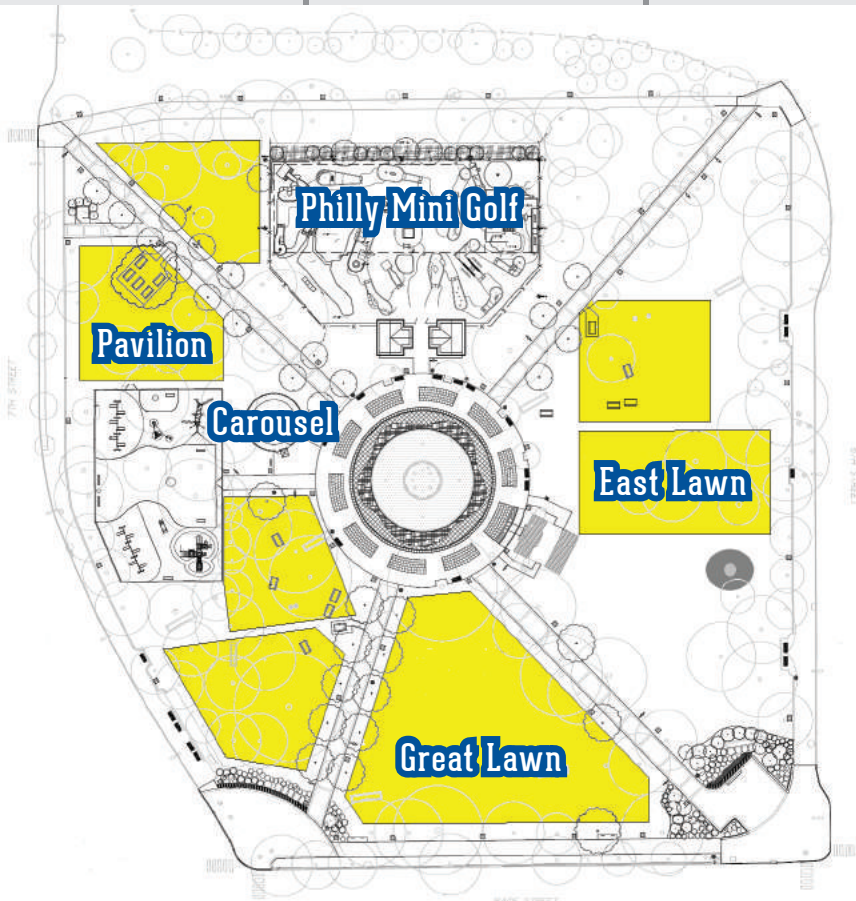
200 N. 6th Street, Philadelphia, PA 19106

	★ FOOTPRINT	★ UTILITIES
7th & Race Plaza	Up to 45 x 20 ft.	3 pairs of 20 amp receptacles
6th & Race Plaza	Up to 50 x 20 ft.	6 pairs of 20 amp receptacles Water Hook-up
Great Lawn	Up to 50 x 100 ft.	6 pairs of 20 amp receptacles Water Hook-up

## ★ RENTAL RATE

FOR A CUSTOMER QUOTE  
AND TO BEGIN PLANNING  
YOUR EVENT TODAY

Contact Amy D'Aulerio at  
[adaulerio@historicphiladelphia.org](mailto:adaulerio@historicphiladelphia.org)  
215.629.5801 ext. 221



**ELECTRICAL SPECTACLE**  
November 13th - December 31st  
4:30 - 8:00PM Daily

Contact Amy D'Aulerio at  
[adaulerio@historicphiladelphia.org](mailto:adaulerio@historicphiladelphia.org)  
215.629.5801 x 221

to learn more about sampling opportunities  
during Franklin Square's Holiday Festival.

Historic Philadelphia Inc. is dedicated to making our nation's history relevant and real through interpretation, interaction and education, strengthening Greater Philadelphia's role as the destination to experience American history.